

# Luis Fernando Cuba Rodriguez · Full Stack Developer

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## EXPERIENCE

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### NEORED EMAIL MARKETING – CDMX, MEXICO

*Full Stack Web Developer*

*Jul 2023 – Present*

- I led projects under demanding deadlines, ensuring on-time deliveries and optimal technical quality.
- I developed complete web applications using **Laravel** and **JavaScript** (ES6+), applying good coding practices principles.
- Designed responsive and engaging interfaces using **HTML5**, **CSS3**, **Bootstrap**, and **React.js**, significantly improving the UX.
- Optimized backend with **Laravel** and **Node.js**, handling thousands of transactions per minute using MVC patterns and best practices.
- Documenting APIs and technical systems with **Postman** facilitates integration between teams.
- I implemented services with **Docker**, ensuring stable and replicable environments..
- I managed servers on **Linux (Ubuntu/CentOS)** and resources on **Google Cloud Platform** (GCP) and **AWS S3**.
- Reduced development times and improved internal processes, increasing operational efficiency by 30% and customer satisfaction by 20%.

### CyS AMD – CDMX, MEXICO

*Full Stack Web Developer*

*Oct 2022 – Jun 2023*

- I developed secure **RESTful APIs** with **Spring Boot**, using **JWT** and **Spring Security**.
- I documented services with **Swagger/OpenAPI**, standardizing responses and facilitating integration.
- I applied object-oriented programming (**OOP**) principles to maintain clean and scalable code.
- I deployed with **Docker**, ensuring consistency across environments.
- I managed **PostgreSQL** databases, optimizing queries and structures.
- I improved operational efficiency by 5% and customer satisfaction by 10% through internal automation.

### BMSA GROUP MX – CDMX, MEXICO

*Full Stack Web Developer*

*Nov 2021 – Oct 2022*

- I actively participated in the full web application development cycle, from requirements analysis to final deployment.
- I used technologies such as **PHP**, **Laravel**, **JavaScript**, **Node.js**, **ExpressJS**, **MySQL**, and front-end frameworks such as **Bootstrap**.
- I led comprehensive projects in **Linux** environments, focused on technical excellence and user experience.
- I collaborated on the continuous improvement of the team's workflow, achieving greater development efficiency.

### DENTAL MURO S.A. DE C.V. – CDMX, MEXICO

*Systems administrator*

*Feb 2020 – Nov 2021*

- I developed and maintained business websites using **WordPress**, customizing themes and plugins.
- I integrated payment systems (**Stripe**, **PayPal**, **Mercado Pago**) and **ERPs** such as **Microsip**.
- I optimized **SEO** and online stores, increasing digital presence and generating a 20% increase in profits.
- I provided advanced technical support on **Linux (Ubuntu)** and **Windows Server 2012** servers.
- I improved website response times and fostered greater user interaction.

## FEATURED COURSES

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### Python

Santander Open Academy ([View certificate](#))

2025

### Introduction to Generative AI

Santander Open Academy (MIT Professional Education) ([View certificate](#))

2025

### Responsible Prompting (Maximize AI in your business)

Santander Open Academy (Microsoft | Founderz) ([View certificate](#))

2025

### Internet of Things (IoT)

Santander Open Academy (MIT Professional Education) ([View certificate](#))

2025

### Power BI

Santander Open Academy ([View certificate](#))

2025

### Digital Transformation

Santander Open Academy (MIT Professional Education) ([View certificate](#))

2025

### Leadership in the digital environment

Santander Open Academy (IE University) ([View certificate](#))

2025

### Project Management and Agile Methodology Fundamentals

Santander Open Academy ([View certificate](#))

2025

## EDUCATION

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### TECHNOLOGICAL UNIVERSITY OF NEZAHUALCOYOTL – MEXICO

Dec 2019

University studies in a Higher Technical University (TSU) program in Information Systems  
Academic credits completed. Focus on web development, databases, and networks.

## TECHNICAL SKILLS

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**Languages:** PHP, JavaScript (ES6+), Java, Python

**Frameworks and Libraries:** Laravel, React.js, Node.js, Spring Boot, ExpressJS

**Frontend:** HTML5, CSS3, Bootstrap, MaterializeCSS

**Database:** MySQL, PostgreSQL

**Tools:** Git, GitHub, GitLab, Docker, Postman

**Cloud & Servers:** Google Cloud Platform (GCP), AWS S3, Linux (Ubuntu, CentOS), Windows Server 2012

**Others:** WordPress, Microsip, payment APIs (Stripe, PayPal, Mercado Pago), SEO, online stores, user-centered design.

## LANGUAGES

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- **Spanish:** Native
- **English:** Upper Intermediate (B1–B2 CEFR) — Fluent technical reading, functional communication